

# WALTER ELWOOD

OF THE MOHAWK VALLEY

## MUSEUM

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### HANNAFORD HELPS FOR IMMEDIATE RELEASE

**Walter Elwood Museum of the Mohawk Valley**  
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### **The Walter Elwood Museum has received the month of November in Hannaford's Fundraising Program**

(Amsterdam, NY) – **The Walter Elwood Museum**, a nonprofit committed to the history of the Mohawk Valley and Amsterdam area heritage, has been selected as a beneficiary of the Hannaford Cause Bag program. The Hannaford Cause Bag program launched in October 2015 and is designed to support local nonprofits through the sale of the reusable Hannaford Helps bag.

The Walter Elwood Museum was selected by Hannaford store leadership as the November 2017 beneficiary of the program at the Amsterdam/Route 30 Hannaford store. For every Hannaford Helps reusable bag with the good karma message purchased at the Amsterdam Hannaford during November, the Walter Elwood Museum will receive a \$1 donation.

“We are so pleased and honored to have been selected by Hannaford for this program” said Walter Elwood Museum Executive Director, Ann M. Peconie. “The financial support of Hannaford and its shoppers allows us to continue our mission.”

The Walter Elwood Museum is a nonprofit Museum in Amsterdam, NY. Founded in 1931 by our founder and educator Walter Elwood, The Museum has provided exhibits, programming for children and adults and events and workshops for all ages in the community since the 1930's. Learn more about the Walter Elwood Museum by contacting us at 518.843.5151 or visiting our website at [www.walterelwoodmuseum.org](http://www.walterelwoodmuseum.org) or stopping by the Museum at 100 Church Street, Amsterdam, NY.