



# Walter Elwood Museum's 2017 Dairy Day

## 2017 Sponsorship Opportunities

### Nadler's Dairy Nobles

\$500

- Corporate logo featured on fliers promoting the event
- Corporate logo featured in all newspaper advertising
- Corporate logo featured on signage prominently displayed at event
- Booth to distribute corporate marketing materials at the event
- Company name mentioned in all radio advertising
- Corporate mention during all radio talk show promotions
- Inclusion in all media releases
- Public address announcements during the event
- Acknowledgement in the Walter Elwood Museum newsletter

### Olbrych's Dairy Originals

\$300

- Corporate logo featured on fliers promoting the event
- Corporate logo featured on signage prominently displayed at event
- Corporate mention during all radio talk show promotions
- Booth to distribute marketing materials at event
- Acknowledgement in the Walter Elwood Museum newsletter

### H & H Dairy Heroes

\$200

- Company name featured on signage prominently displayed at event
- Public address announcements during the event
- Acknowledgement in the Walter Elwood Museum newsletter

### Mohawk Dairy Marvels

\$100

- Acknowledgement on Museum website, facebook, and media releases
- Acknowledgement in the Walter Elwood Museum newsletter

**YES, I would like to sponsor the Museum's 2017 Dairy Day!**

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company Name (if applicable) \_\_\_\_\_

Commitment:  \$500  \$300  \$200  \$100 Other\$ \_\_\_\_\_  
(check one)

**Please make check payable to Walter Elwood Museum by 7/17/2017  
Mail to: WEM, 100 Church Street, Amsterdam NY 12010**

**THANK YOU FOR YOUR SUPPORT!**